

73RD ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL
INSTRUCTIONS FOR FLOATS
GRAND FLOATS PARADE
FRIDAY, MAY 7, 2010

WELCOME TO THE 73RD ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL! BELOW ARE YOUR INSTRUCTIONS AND DIRECTIONS FOR GETTING YOUR FLOAT INTO THE STAGING AREA WITH THE LEAST AMOUNT OF DIFFICULTY.

ALL FLOATS WILL LINE UP ON THE NORTH (RIGHT) SIDE OF MAIN STREET. PARADE CONTROLLERS AND/OR POLICE WILL ASSIST YOU IN PROPERLY PARKING YOUR FLOAT. PLEASE EXERCISE CAUTION WHEN DRIVING IN THE PARADE ROUTE AND IN THE STAGING AREA AS MANY PERSONS WILL BE WALKING IN THE AREA.

1. FOR NORTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY. 45W (FROM JACKSON), FOLLOW HWY. 45 (BUSINESS) TOWARD DOWNTOWN HUMBOLDT.
2. FOR SOUTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY 70-79 (FROM MILAN), TURN LEFT ON HWY. 45 BY-PASS (FIRST TRAFFIC LIGHT) AND GO TO HWY. 45W (BUSINESS) AND TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
3. FOR SOUTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY. 45W (FROM TRENTON) TURN LEFT ON HWY. 45 BY-PASS (FIRST TRAFFIC LIGHT) AND FOLLOW TO HWY. 45 W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
4. FOR NORTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY. 70-79 (FROM BELLS) TURN ONTO HWY. 70-79 BY-PASS AND FOLLOW (THROUGH 2 TRAFFIC LIGHTS) TO HWY. 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.

NOTE: ANY ATTEMPT TO USE ENTRY INTO THE STAGING AREA OTHER THAN THE HWY. 45W (BUSINESS) ACCESS WILL RESULT IN SIGNIFICANT DELAYS.

*****IMPORTANT*****

1. ALL FLOATS SHOULD BE IN THE PARADE STAGING AREA NO LATER THAN 8:30 A.M. ON THE MORNING OF THE PARADE. THE PARADE WILL BEGIN AT 9:30 A.M.
2. QUEENS WHO ARE GOING TO BE IN THE TERRITORIAL REVUE WILL REPORT TO THE HUMBOLDT MIDDLE SCHOOL BY 8:00 A.M. FOR REGISTRATION. (PLEASE REFER TO OTHER CORRESPONDENCE). TRANSPORTATION TO THE STAGING AREA WILL BE PROVIDED. ROYALTY MEMBERS SHOULD KNOW WHAT THEIR FLOAT LOOKS LIKE AS THEY WILL BE EXPECTED TO FIND IT IN THE PARADE STAGING AREA.
3. FLOATS WILL BE LINED UP IN THE PARADE IN THEIR ASSIGNED NUMERICAL ORDER.
4. REGISTRATION, (FLOAT), NUMBERS WILL BE ASSIGNED BUT NOT MAILED. YOU MUST PICK UP YOUR NUMBER AT THE BOOTH LOCATED AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE. . (ATTACH FLOAT NUMBERS ON THE FRONT RIGHT AND LEFT SIDES OF YOUR FLOAT).
5. FLOATS MAY NOT EXCEED A HEIGHT OF 15 FEET MEASURED FROM THE GROUND.
6. PULLING VEHICLES AND A DRIVER MUST BE WITH FLOATS AT ALL TIMES. NO EXTRA VEHICLES WILL BE ALLOWED INTO THE STAGING AREA. EXTRA PAPER, DECORATIONS, ETC. SHOULD BE CARRIED IN THE PULLING VEHICLE. (PLEASE BE PREPARED TO ATTACH YOUR FLOAT NUMBER TO THE FLOAT).
7. AT THE END OF THE PARADE (12TH AND OSBORNE) RIDERS MAY BE TAKEN FROM FLOATS. FLOATS MUST BE PULLED OUT OF THE DOWNTOWN AREA IMMEDIATELY. IT IS SUGGESTED THAT YOU PULL YOUR FLOAT DOWN OSBORNE STREET TO CENTRAL AVENUE AND THEN TURN LEFT ON CENTRAL AVENUE AND PROCEED TOWARD THE SHOPPING CENTER AREA. (THIS ROUTE WILL TAKE YOU BACK TO THE HIGHWAY 45W BY-PASS). ALL FLOATS MUST BE REMOVED FROM THE DOWNTOWN AREA AS QUICKLY AS POSSIBLE SO THE FLOW OF THE PARADE WILL NOT BE IMPAIRED. REMEMBER THAT THERE ARE MANY UNITS IN THE PARADE AFTER YOU COMPLETE THE ROUTE.
8. THROWING CANDY, GUM, TOKENS OR OTHER ITEMS FROM FLOATS IS STRICTLY PROHIBITED BY HUMBOLDT CITY ORDINANCE. THIS WILL BE ENFORCED!!!
9. MAKE SURE YOU HAVE PLENTY OF GAS FOR YOUR PULLING VEHICLE!!

WE HOPE YOU HAVE A PLEASANT VISIT AND LOTS OF FUN PARTICIPATING IN THE 73RD ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL!!!
IF YOU HAVE ANY QUESTIONS PLEASE CALL THE CHAMBER OF COMMERCE AT 731/784-1842.